

MTV Europe



The recently completed Headquarters of MTV Europe is a good example of KI's solutions at work. The flexible modularity of KI's successful 700 Series lateral filing and storage system allows a diverse array of media to be stored.



Working closely with KI dealer Casa Contracts, MTV Europe audited their filing and storage needs. A cost effective storage solution for CD-ROMs, video tapes, cassettes, manuals - and A4 file pockets of course - was identified.

The modular design of the 700 Series cabinets allowed multiple drawer configurations to suit the widely differing media dimensions. Project Architect APP Partnership made good use of another KI strength - colour. As a standard customer service KI lateral files are available in any colour at no extra charge, and with no extra leadtime, regardless of the project size.



APP's dramatic colour scheme for MTV Europe incorporated a stunning palette of finishes for the KI units. Orange, turquoise, green, water blue and ruby red provide vibrant key notes that complement the "deconstructed" interior scheme.

Location
Architect
Dealer
Product

Oxford Street, London
APP Partnership
Casa Contracts
700 Series Storage



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